



Infosound Privacy Policy

Updated 26th April 2023

Infosound produces and distributes free and impartial information, in audio, about living with sight loss for the benefit of blind and partially-sighted (severely sight-impaired and sight-impaired) people in Great Britain. We do not have members; no one joins Infosound.

Because of this, we rarely interact with, or contact, members of the public. There are only three reasons why we might hold personal data about someone on record for a while; and this would usually be their name and/or their postal address and/or their telephone number and/or their email address.

- If we receive a donation, unless instructed otherwise, we always write to acknowledge receipt and to thank the donor. We would keep a record of the donation as well as the donor's details; but, apart from (where applicable) reclaiming Gift Aid through HMRC, we would never share any of this information with a third party.
- In the day-to-day working of the charity, we naturally receive emails, letters and phone calls. Any data contained within these communications is retained by Infosound; but we would never share any of this data with a third party.
- Infosound does not track or save individual listener information for any of the audio information services we provide. We can only monitor overall listener numbers and activity and this anonymous data is considered safe to share with interested parties, should it be requested.

Infosound is registered with the Information Commissioner's Office (registration reference ZA048969) under the General Data Protection Regulation (GDPR), which came into force on 25th May, 2018. Prior to that, Infosound registered under the data Protect Act on 29th March 2014.

Should you want to ask a specific question about our use and storage of personal data, please email us at info@infosound.org.uk or you can write to us at: [PO Box 20, Brighton BN2 7XX](#).

Date 26th April 2023