



Infosound in brief

1. Infosound produces impartial information about living with sight loss, in audio, for vision-impaired (blind and partially-sighted) people living in Great Britain.
2. Infosound is a small, independent charity, registered in England, Scotland and Wales. It has no membership, preferring to offer the information it produces as a free public service.
3. Infosound is funded entirely by voluntary donation, mainly from trust funds but also from some charities within the vision-impairment sector.
4. Infosound is strictly non-commercial, apolitical and objective, neither endorsing nor promoting any one product or service over another. Infosound simply offers information in an effort to “inform and to explain” (which is the charity’s motto).
5. The core of the Infosound service is a “library” of information covering subjects such as daily-living aids and products, benefits, holidays, mobility, travel, housing, employment, training, leisure, sport, money, consumer matters, hobbies and the important issues of the moment.
6. Information is presented in the form of short, self-contained, professionally-produced “audio articles”, many of which feature an interview with a service provider, a product manufacturer, a charity or a vision-impaired person.
7. The library can be browsed by category topic and individual audio articles can be heard on demand.
8. The Infosound audio library can be found on the phone, on the charity’s web site, in their podcast (deliverable to computers, tablets and smart mobile phones) and on the Sonata Internet audio players; and some audio articles are shared on Social Media via Twitter.
9. For further information and to browse the audio library, visit **www.infosound.org.uk** or phone **03000 111 555**; and Infosound can be emailed at **info@infosound.org.uk**.