



Infosound Service Summary

1. Infosound produces impartial information about living with sight loss, in audio, for vision-impaired (blind and partially-sighted) people living in Great Britain.
2. Infosound is a small, independent charity, registered in England, Scotland and Wales. It has no membership or subscribers, preferring to offer the information it produces as a free public service.
3. Infosound is funded entirely by voluntary donation and grant awards, mainly from trust funds external to the vision-impairment sector.
4. Infosound is strictly non-commercial, apolitical and objective, neither endorsing nor promoting any one opinion, product or service over another. Infosound simply offers information in an effort to “inform and to explain” (which is the charity’s motto).
5. Infosound carries information about any topic that may be relevant to the practical issues faced by someone living with sight loss, whether newly-diagnosed or vision-impaired for many years. Subjects covered include daily-living aids and products, benefits, holidays, mobility, travel, housing, employment, training, leisure, sport, money, consumer matters, hobbies and the important issues of the moment.
6. Information is produced in the form of fairly short, self-contained, professionally-produced audio features, many of which include an interview with a service provider, a product manufacturer, a charity or a vision-impaired person.
7. These features, relevant to the whole of Great Britain, together with regional news and information about events and services in parts of Wales, Scotland and England and listeners’ contributions, are presented as the round-the-clock “Infosound 24” magazine-style broadcast. Complementing this constantly-running information service is “Infosound Select”, where the most recent audio items can be heard individually, and also current “Infosound Noticeboard” phoned-in contributions.
8. The full Infosound service can be heard over any phone, on the charity’s mobile-friendly web site, in their podcast (deliverable to computers, tablets and smart mobile phones), on specialist audio devices like British Wireless for the Blind Fund’s “Sonata” players and “Bumblebee” tablet and the “In Your Pocket” phone; and many audio articles are shared on Social Media via Twitter.
9. For further information, to order a sample CD and to listen, visit www.infosound.org.uk, phone **03000 111 555** or email info@infosound.org.uk.