



Infosound Guiding Principles

Infosound is an information service for vision-impaired (blind and partially-sighted) people in Great Britain. We are an independent charity, but we do not have members; no one joins Infosound or subscribes. We are a non-commercial, non-political and editorially-impartial public service that you can listen to, whenever you like, to get information about many aspects of living with sight loss: daily-living aids and products, benefits, holidays, mobility, travel, housing, training, employment, leisure, sport, money, consumer matters, hobbies, the important issues of the moment as well as events and one-off services run for the benefit of blind and partially-sighted people. Everything we produce is in audio.

We can be heard over any phone, on voice-controlled smart speakers, on the Internet and on several specialist audio players and radios, designed for vision-impaired people.

The charity works to a set of core values – our guiding principles; and these are:

- Infosound is an independent registered charity.
- Infosound is a public service and does not run a membership scheme.
- Infosound makes no charge to vision-impaired (blind and partially-sighted) people for any of its news and information services.
- At all times, Infosound aims to be impartial, objective and fair in its editorial representation of all subjects, about which it reports.
- Infosound promotes no opinion of its own.
- Infosound does not necessarily align with comments or opinions expressed within the audio material it produces.
- Infosound does not benefit in any way by featuring news and information about providers of goods or services or by reflecting the opinions of those interviewed.
- The content, style and editorial integrity of all material produced by Infosound is not influenced by those providing funding, goods or services to the charity.