



Infosound in brief

1. Infosound produces impartial information about living with sight loss, in audio, for vision-impaired (blind and partially-sighted) people living in Great Britain.
2. Infosound is a small, independent charity, registered in England, Scotland and Wales. It has no membership, preferring to offer the information it produces as a free public service.
3. Infosound is funded entirely by voluntary donation and grant awards, mainly from trust funds but also from some charities within the vision-impairment sector.
4. Infosound is strictly non-commercial, apolitical and objective, neither endorsing nor promoting any one product or service over another. Infosound simply offers information in an effort to “inform and to explain” (which is the charity’s motto).
5. Infosound covers any topic that may be relevant to someone with sight loss (whether newly-diagnosed or vision-impaired for many years), such as daily-living aids and products, benefits, holidays, mobility, travel, housing, employment, training, leisure, sport, money, consumer matters, hobbies and the important issues of the moment.
6. Information is produced in the form of short, self-contained, professionally-produced audio features, many of which include an interview with a service provider, a product manufacturer, a charity or a vision-impaired person.
7. These features, along with regional news and information about events and services and listeners’ contributions, are presented as a round-the-clock “broadcast”. And complementing this rolling information service is “Infosound Select”, a frequently-updated on-demand choice of the most recently-produced audio items that can be heard individually.
8. Both the Infosound broadcast and Infosound Select can be heard over any phone, on the charity’s web site, in their podcast (deliverable to computers, tablets and smart mobile phones), on British Wireless for the Blind Fund’s Sonata Internet audio players and on their Bumblebee tablet; and some audio articles are shared on Social Media via Twitter.
9. For further information, to order sample CDs and to listen, visit **www.infosound.org.uk**, phone **03000 111 555** or email **info@infosound.org.uk**.